



**TBA Theatre, Inc.**  
635 W. 54th Ave. • Anchorage, AK 99518  
(907) 677-7529 phone • (907) 770-7529 fax  
*Training Better Artists Toward a Better Alaska*

May 28, 2018

Dear Potential Sponsor,

TBA Theatre, a primarily volunteer-run organization, was founded in 2003 with the vision of providing a resource for lifelong learning in the performing arts. We strive to improve the quality of the cultural life of Alaska through performance arts training of youth and adults and the production of excellent theatrical works.

In 2017, TBA was voted "Best Live Theatre" and "Best Arts Organization" by readers of the Anchorage Daily News and the Anchorage Press and we attribute that in large part to the award-winning designers, directors, writers and actors we have the honor to work with on a regular basis.

TBA Theatre is committed to providing a fun and safe environment where artists of all ages learn creative expression alongside theatrical professionals. We train Alaska's young artists in our Performing Arts Academies in Anchorage and Valdez as well as in intensive arts programs throughout the State. Our students are encouraged to explore the power theatre has to communicate ideas, inspire the imagination and bring people together.

This year, we will be moving our Anchorage Summer Academy to the Wendy Williamson Auditorium. This gives us the opportunity to expand our programming to reach more young people than ever. Many families struggle to afford camps in the summer. We strive to keep our tuition low in comparison to other offerings in the community, but it may still be out of reach for many. We hope to be able to open our Academy to as many children as possible.

In addition, we produce a season of 7 high-quality productions a year with shows for all ages and using artists of all ages. Our upcoming 2018-2019 season has been dubbed "Shakesyear" and we are excited to bring an entire season of works written and inspired by William Shakespeare. It is very important to us to offer a first rate theatrical experience at a price point that makes it accessible to all, regardless of income level.

We would be grateful if you would consider becoming a TBA Star Sponsor. Our sponsors and their logos, where applicable, will be listed in our playbills for the 2018-2019 season and on our website. Sponsorships not only support outstanding theatre at an affordable price, they also can provide among other things: scholarships for low- to moderate-income students to attend our training programs, performance tickets for organizations such as McLaughlin Youth Center, AWAIC and Covenant House and family passes for families that would not otherwise be able to afford tickets.

**SPONSORSHIP LEVELS:**

Diamond Star: \$10,000 and up

Platinum Star: \$5000-\$9999

Gold Star: \$1000-\$4999

If you would be interested in sponsoring us at one of these or any other level, please respond to me at [dana.mitchell@tbatheatre.org](mailto:dana.mitchell@tbatheatre.org) or (907) 947-1774.

Sincerely,

Dana Mitchell, Development Director  
TBA Theatre, Inc. Tax ID# 77-0607918